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The Old College.

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### Students give Aberystwyth a top twenty rating

A survey of over 10,000 first year students has placed the University of Wales, Aberystwyth firmly in the top 20 UK universities in terms of the application process and how they perceived their university.

The survey, which was conducted by the research company **Opinionpanel**, asked students to give their university a rating of between 1 and 7 in 10 broad areas. These ranged from approach to admissions, location and campus facilities, impression of academic reputation, the quality of the course and teaching, transport links, open day arrangements and how helpful staff were.

In the overall rating UWA featured joint 18th overall, sharing the position with Aston and one above Edinburgh. In the category of 'Most Helpful Administration' UWA was rated 4th behind Bangor, Hull and Bradford.

Dr Russell Davies Marketing Manager at UWA welcomed the publication of the report stating : 'Our internal audits of student satisfaction have, for a number of years, indicated that our students appreciate the high quality of the living and learning environment at Aberystwyth and it is nice that this comprehensive external report confirms our findings. We have long prided ourselves at Aberystwyth that we provide a friendly service which values and respects individuals.

"Throughout our contact with students – from initial application to graduation - the University seeks to provide a personal relationship. It was particularly pleasing that Aberystwyth scored highest of all Welsh universities in terms of the 'institution most liked to attend'.

Some 10,542 first year students were asked for their opinion. For an institution to qualify more than 50 of its students had to respond. 70 of the UK's institutions were eligible for inclusion as a result. Of the top 20 institutions, three are Welsh universities, the other two being Cardiff and Bangor. The company offered £1 in gift vouchers to students, all aged under 21, who completed the survey.

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#### Further Information

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#### Links

#### Opinionpanel

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Further information about Opinionpanel can be viewed online at:  
<http://www.opinionpanel.co.uk/>